

BUDTENDER TRAINING and CERTIFICATION

Herbal Remedies Dispensaries, LLC has been serving medical cannabis patients since November 2015, the beginning of the State of Illinois medical cannabis program. Herbal Remedies is uniquely suited to offer this training and certification curriculum. Since program inception, Herbal Remedies has worked closely with regulatory agencies, patients, and possesses in-depth knowledge and understanding of Illinois' medical cannabis program.

WHY CERTIFICATION?

Times have changed. Now that cannabis is recognized by esteemed authorities like the National Institute of Health, CDC and even, to a certain extent, the FDA, for its legitimate role in curing / treating disease symptoms, the public demand for knowledgeable budtenders who are qualified to advise patients about medicinal treatment options is at an all-time high.

In order for budtenders to assist patients and make recommendations, they have to know the fundamental science behind cannabis. Budtenders also need to have knowledge of the law and regulations in order to educate patients correctly, as well as operate in accordance with state regulatory agencies.

In the increasingly competitive cannabis job market, providing a prospective employer with a certification and a description of what was learned will increase your chances of getting hired; not only will it demonstrate to your prospective employer that you will require far less training than other applicants, but also shows that you have taken the initiative to learn more on your own.

*Looking to land
a budtender job
in a Medical or
Adult Use dispensary?*

WHERE?

Herbal Remedies Educational Center
4440 Broadway, Suite #6
Quincy, IL 62305

WHEN?

Saturday, March 23, 2019

8:30 AM – 9:00 AM Registration
9:00 AM – 4:00 PM Workshop & lunch break
4:00 PM – 5:00 PM Certification exam

Enrollment Fee:

\$189* by March 9, 2019

\$239* after March 17, 2019

Please visit

www.herbalremediesil.com

for enrollment and registration
information.

**includes lunch and snack*

Budtenders are front and center in dealing with the public, having the responsibility to present themselves as both professional and knowledgeable. Cannabis business owners are setting high standards for their staff. Short of experience, independent studies and formalized training is the best way for job applicants to show effort to meet those high standards.



*If you are serious about becoming a budtender, you'll need more than a passion for cannabis or self-taught expertise as a cannabis connoisseur to **compete** with other applicants.*

WHAT YOU WILL LEARN

Upon completion of this workshop, attendees will have been trained on various topics in order to be lawful, safe and knowledgeable sales representatives working behind the counter at a dispensary.

This workshop will cover several topics in the field, including:

- Illinois medical cannabis laws, rules, regulations and dispensary operations;
- An overview of the history of Cannabis;
- The current list of qualifying conditions under Illinois' program;
- The primary cannabinoids found in cannabis and what each can do towards alleviating or minimizing symptoms;
- The different forms of medical cannabis, strains and the expected effects;
- How terpenes play a role in cannabis efficacy;
- An introduction to the Human Endocannabinoid System and an understanding as to why our body responds to cannabis in the way that it does;
- How to recommend the best product(s) based on patient needs and preferences;
- How to explain and recommend appropriate medical cannabis dosing;
- How to interview patients to understand their needs and goals with medical cannabis;
- How to handle patient confidential information; and
- How to prepare for the job interview, along with resume tips.

TRAINERS

Christine Wildrick

Co-founder and COO of Herbal Remedies Dispensary, will provide you with an overview of Illinois' cannabis law, dispensary operations and share some interview tips to help you land your dream job. Chris has an extensive background in the legal and manufacturing industries, with special emphasis on Human Resources and corporate compliance. She played an instrumental role in writing the awarded dispensary application and has been overseeing the operations of Herbal Remedies Dispensary since 2015.

Kristin Kainz

A certified budtender, will teach you everything you need to know to become a knowledgeable, compassionate medical cannabis budtender in both the medical and adult use markets. A patient herself, Kristin has first-hand knowledge of medical cannabis, its use and effects and is ready to pass on this inside knowledge to you. Kristin has worked in the Illinois industry since 2015 at Herbal Remedies Dispensary in a lead role. Kristin will share with you what to expect from patients and how to address them.

HIGHLIGHTS

Attendees will get to experience patient interaction through a situational role play exercise.

Attendees will also have the opportunity to see and touch different medical delivery systems used by patients and sample packaging of medicated products to illustrate labeling, dosing, branding, cannabinoid and terpene profiles.

At the end of the workshop, you will be given a certification exam, that you must pass (75%) in order to receive your Herbal Remedies Budtender Certification.

This workshop will offer attendees the knowledge, skills and confidence to prepare themselves for a career in the cannabis industry.

